

A photograph of a baby lying down, wearing a white onesie with small red flowers. A baby bottle is propped up against the baby's head by a brown teddy bear. The bottle is tilted, and the baby's mouth is open. A large teal 'X' is overlaid on the image, indicating that this practice is unsafe.

IT MAY LOOK CUTE BUT IT'S NOT SAFE

KNOW MORE about **prop feeding** your **baby**

Whilst feeding your baby with a bottle, you must always hold the bottle and your baby during the feed.

If your baby's bottle is propped up by something, your baby could **choke, suffocate or die.**



Local babies have died this way.

Keeping babies safer in the Black Country designed and developed by Dudley Council Public Health endorsed by Black Country CDOP

For more information go to <https://www.nct.org.uk/>

